

## Valle del Cauca 2nd workshop

### Results 2nd Valle del Cauca RUSTICA workshop with external stakeholders

#### SHORT SUMMARY FOR PRACTITIONERS

EN version

In May 2022, the second RUSTICA multi-stakeholder workshop for the Valle del Cauca region took place. 19 people involved in different parts of the biobased fertiliser (BBF) value chain attended. The goals of the workshop were to connect with stakeholders in the different parts of the organic fertilizer value chain, to present an update on the project, to identify other actors to be involved in and to receive feedback on the value chain proposed structure and future scenarios for new bio-based fertilizers and related market issues, both upstream and downstream.

Outcomes of the workshop entailed: main barriers, drivers and opportunities for improvement, missing actors and activities required to improve the value chain. A map of actors involved in the value chain was obtained, providing a glimpse of the links in the chain influenced by different organizations represented at the event.

#### SHORT SUMMARY FOR PRACTITIONERS

NATIVE version

En mayo del 2022 se realizó el segundo taller de RUSTICA para la región del Valle del Cauca. Asistieron 19 personas involucradas en diferentes partes de la cadena de valor de los fertilizantes de base biológica (BBF). Los objetivos del taller fueron: Conectar con actores interesados en las diferentes partes de la cadena de valor de los fertilizantes orgánicos; presentar los avances del proyecto, obtener una visión clara de a quién más se debe involucrar en el proyecto RUSTICA para lograr sus objetivos y recibir comentarios de los actores interesados sobre escenarios futuros para nuevos fertilizantes de base biológica y cuestiones relacionadas con el mercado, tanto en sentido ascendente como descendente.

Los resultados del taller incluyen la identificación de las principales barreras, dinamizadores y oportunidades de mejora, actores ausentes y actividades necesarias para mejorar la cadena de valor. Se obtuvo un mapa de los actores implicados en la cadena de valor, lo que permite vislumbrar los eslabones de la cadena en los que influyen las diferentes organizaciones representadas en el evento.





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### CONTEXT

On May 27th 2022, the Alliance Bioversity-CIAT organised the second RUSTICA external multi-stakeholder workshop for the Valle del Cauca region with 19 attendees involved in different parts of the biobased fertiliser (BBF) value chain including farmers associations, fertiliser companies, technology providers, academia, research organizations and the regional food supply center

### PROBLEM

The Valle del Cauca bio-based fertilizer value chain presents external and internal factors, that, influence its production and diffusion. There is a need to better understand these features to find solutions for the progressive development of BBF in the region as well as the actors involved and their role.

### SOLUTION

Regional RUSTICA stakeholder workshops connect stakeholders and project partners related to different parts in the bio-based fertiliser value chain. This time, this setting was used to identify main barriers, drivers and opportunities for improvement, missing actors and activities that may have an impact on the development of the biobased fertilizers value chain.

### OUTCOMES

1. A map of actors (participating in RUSTICA) within the BBF value chain, providing information about existing interactions among them, the role each actor plays in each link and the activities they consider necessary for the proper functioning of the chain.
2. In-depth reflection of stakeholders on the Valle del Cauca market context for future BBF development around main barriers and drivers from markets, food supply, institutions, finances and laws.
3. An "implementation traffic light" showing progress in implementing chain activities to improve enabling conditions like Waste collection, Adequate transportation, Selective route, Process and product certification.
4. A list of the opportunities for chain improvement, the challenges to overcome and the potential benefits derived from strengthening the linkage, from the perspective of the workshop participants

### PRACTICAL RECOMMENDATIONS

- ✓ Strengthen stakeholder platforms or networks.
- ✓ Coordination with other chains (intersectoral work).
- ✓ Promote and certify traditional knowledge.
- ✓ Generate more opportunities through associativity
- ✓ During future workshops, stakeholders suggested to provide more details on technological methods in RUSTICA and market data.