

PIC 2021 | DIGITAL EDITION

Building Demonstrative Capacity in Plant Production

June 30th - July 2nd

REGISTER NOW

https://pic-2021.b2match.io/



DAY 1: 30/06

BIO-BASED PRODUCTS AND PROCESSES FOR PLANT CULTIVATION

14:00 - 14:30

OPENING SESSION, WELCOME TO PIC2021

Demofarms and plant production innovation

Arnaldo Dossena, Vice-president of the Agrifood Clust-ER, Emilia-Romagna, Italy **Stefania Saccardi**, Vice-president of the Tuscany Regional Council and Responsible for agrifood, Italy **Marco Foschini**, Manager of the Agrifood Clust-ER, Emilia-Romagna, Italy

Nicolas Fégeant, Head of International Projects Vegepolys-Valley, France **Célia Gavaud**, Head of International partnership, Agrifood Clust-ER, Italy

14:30 - 15:30

CONFERENCE #1

Bio-based Products and Processes for Plant Cultivation, focus on the early stages of plant growth

Enrico Francia, University of Modena and Reggio Emilia, Italy (Keynote & Moderator)

Paolo Carnemolla, Federbio Servizi, Italy

Simone Orlandini, DAGRI, University of Florence, Italy

• 15:30 - 17:00 FIELD VISITS

Bio-based Products and Processes for Plant Cultivation, focus on the post-harvest stages

1) Experimental Station for the canned food industry, SSICA, Parma, Emilia-Romagna, Italy: tomato production by-products

Luca Sandei, SSICA, Italy, started over 120 years ago, the demo site is a key player of the industry **Angela Montanari**, TomaPaint, Italy; spin-off of the SSICA, has won an EIC Accelerator grant

2) Cesa Demofarm, Cesa, Tuscany, Italy: vegetal biomass, the case of biochar Marco Locatelli, Innovation manager, Ente Terre Regionali Toscane, Tuscany, Italy Francesco Primo Vaccari, Researcher at the Bioeconomy Institute, CNR, Italy

Discussion:

Peter Sørensen, Aarhus University, Denmark on biochar

























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HI-TECH ZERO CARBON FOOTPRINT HORTICOLTURE & FRUTICULTURE

• 10:00 - 11:00 CONFERENCE #2

High-tech Zero Carbon Footprint Horticulture & Fruticulture

Francesco Ferrini, University of Florence, Italy (Keynote Speaker)

Fabio Boscaleri, Tuscany Region Brussels Office, Italy (Moderator)

Luca Corelli Grappadelli, Dept. Agriculture and Food S&T, University of Bologna, Italy

Chris Blok, soil physics lab Greenhouse Horticulture, Wageningen University, The Netherlands

• 11:00 - 12:30 FIELD VISITS

High-tech zero carbon footprint Horticulture, a focus on ornamental productions & fruticulture Moderator: Fabio Boscaleri, Tuscany Region Brussels Office, Italy

1) Vannucci Piante, Pistoia, Tuscany, Italy: Founded in 1938, global leader in ornamental plants Vannino Vannuci, CEO of Vannucci Piante, Italy
Francesco Ferrini, University of Florence, Italy

2) Research Centre for Crop Production (CRPV) and Italian Cooperative of Nurseries (CAV), two essential actors of the Italian plant production innovation scene

Nicola Minerva, ASTRA-CRPV, Italy, on new production techniques, new technologies in agriculture and biodiversity protection

Marco Pancaldi, CAV, Italy, on producing healthy plants with greater vigour and plant diagnostics innovations from the human medical sector

Followed by discussions

• 14:00 - 16:00 B2B SESSIONS

Meet your future innovation partners! Book your meetings soon so that you are sure to have time with the contacts that are really strategic to your organisation.





















AGEND





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DAY 3: 02/07

HORIZON EUROPE AND CLUSTER OPPORTUNITIES

10:00 - 11:30 **SEMINAR***

Horizon Europe and Cluster Opportunities

Christophe Guichard, European Commission on Euroclusters Kristina Sermuksnyte-Alesiuniene, General manager, AgriFood Lithuania on European DIH Emma Sidgwick, of Flanders Food, Belgium, on Clusters and BBI projects involvement

Followed by a Discussion Panel of PIC clusters' representatives including, Vegepolys-Valley, Biovegen, FEMAC, Corporación Tecnológica de Andalucía, Ind-Agro-Pol, GreenPortWestHolland, AgriSudOuestInnovation, Innov'Alliance, AgroCluster, UNIMOS, Food&Bio Cluster Denmark and Agrifood Emilia-Romagna.

*PLEASE NOTE:

THIS SESSION IS OPEN ONLY TO CLUSTER STAFF MEMBERS **AND PUBLIC AUTHORITIES STAFF**

11:30-12:30 **CLOSING**

On the Road to International Horticulture Congress 2022

Marco Foschini, Manager of Agrifood Clust-ER

Fabio Boscaleri, Tuscany Region Brussels office

Nicolas Fégeant, Vegepolys Valley

François Laurens, President of International Horticulture Congress 2022.

14:00 - 16:00 **B2B SESSIONS**

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ORGANIZERS























